

We've got a plan for every one of your big ideas.

Take your marketing from meh to marvelous.



Lite

Get started with a simple suite of email and marketing tools.

Starting at*

\$12/mo.

Our most basic plan includes:

- ✓ 1 user
- ✓ Monthly email sends: 10x contact base
- ✓ 1 GB storage
- ✓ One time onboarding call + live online chat or phone
- ✓ Hundreds of email templates
- ✓ Social media marketing
- ✓ Event management
- ✓ 300+ integrations
- ✓ Landing pages & web sign-up forms
- ✓ Basic reach & engagement reporting
- ✓ Marketing campaign calendar
- ✓ Automated welcome email
- ✓ Try our AI Content Generator** in every package

Standard

Deliver the perfect message with segmentation tools, automation, and AI.

Starting at*

\$35/mo.

Includes everything in Lite, plus:

- ✓ 3 users
- ✓ Monthly email sends: 12x contact base
- ✓ 10 GB storage
- ✓ AI content recommendations
- ✓ Subject line A/B testing
- ✓ Email & social media campaign scheduling
- ✓ Automation templates
- ✓ Resend email to non-openers
- ✓ Drilldown reporting
- ✓ Basic contact segmentation
- ✓ Social media ads
- ✓ Custom segmentation

Premium

Fuel your growth with ads, SEO, and advanced segmentation.

Starting at*

\$80/mo.

Includes everything in Standard, plus:

- ✓ Unlimited users
- ✓ Monthly email sends: 24x contact base
- ✓ 25 GB storage
- ✓ 2 onboarding calls + live online chat or phone
- ✓ Google Ads manager
- ✓ Facebook lookalike ad targeting
- ✓ Retargeting ads
- ✓ Dynamic content in emails
- ✓ Custom automation paths
- ✓ Email engagement heat map
- ✓ Revenue reporting
- ✓ Ecommerce custom segmentation
- ✓ Search engine optimization
- ✓ Custom automation paths

*Add-ons available

**AI content recommendations usage limits subject to change.